

Freely-Given and Informed Consent? The User's Perspective

Key results from an investigation from the Institut für Demoskopie
Allensbach on behalf of the FOCUS MAGAZIN VERLAG GMBH

A large number of internet services are used by more than 90% of German web users

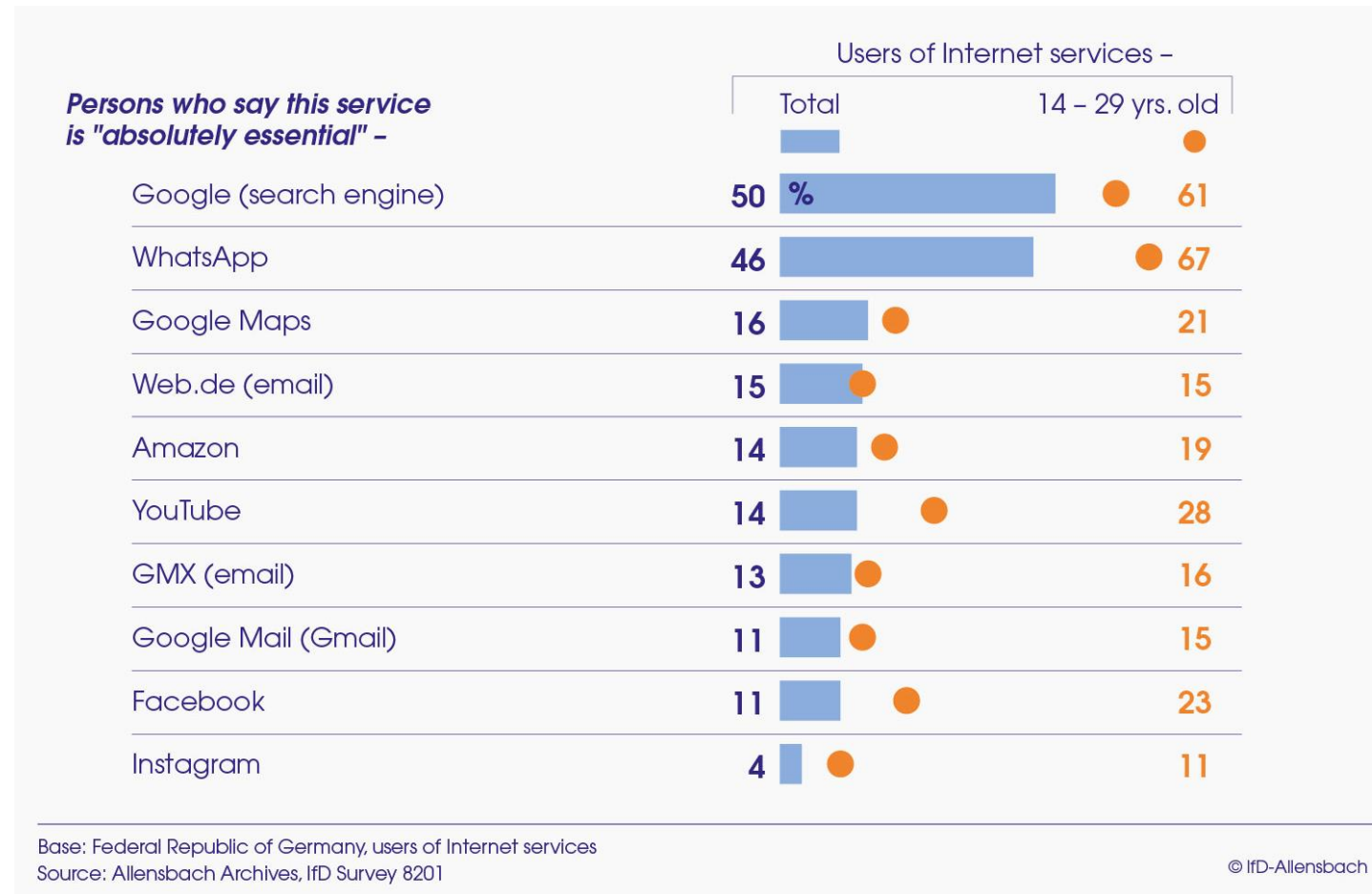
<i>Persons who use this service at least occasionally -</i>	Internet users -			
	Total	14 - 15 yrs. old	16 - 29 yrs. old	60 and over
	%	%	%	%
- Excerpt -				
Google (search engine)	95	99	98	89
WhatsApp	85	98	95	69
YouTube	73	95	91	48
Google Maps	73	60	84	58
Amazon	72	69	86	55
Facebook	50	64	80	19
Web.de (email)	46	32	41	47
Google Mail (Gmail)	36	39	44	29
GMX (email)	34	37	41	27
Skype	29	37	45	19
Instagram	23	82	53	6
Twitter	16	23	33	4
Snapchat	13	73	35	2

used by more than two thirds

Base: Federal Republic of Germany, Internet users age 14 and over
 Source: Allensbach Archives, IfD Survey 8201

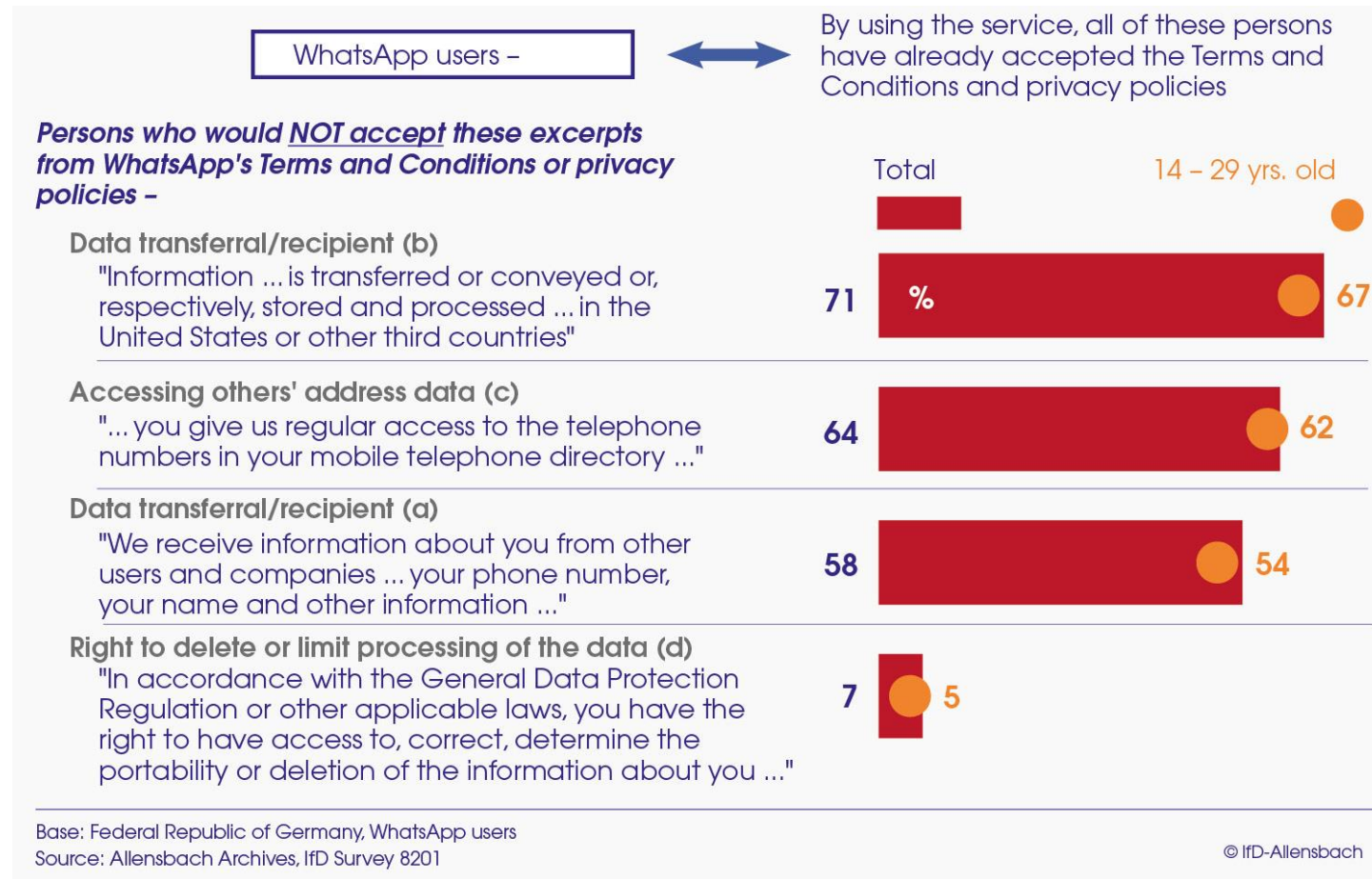
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In many cases, Internet users have no choice; for the majority, Google and WhatsApp are indispensable

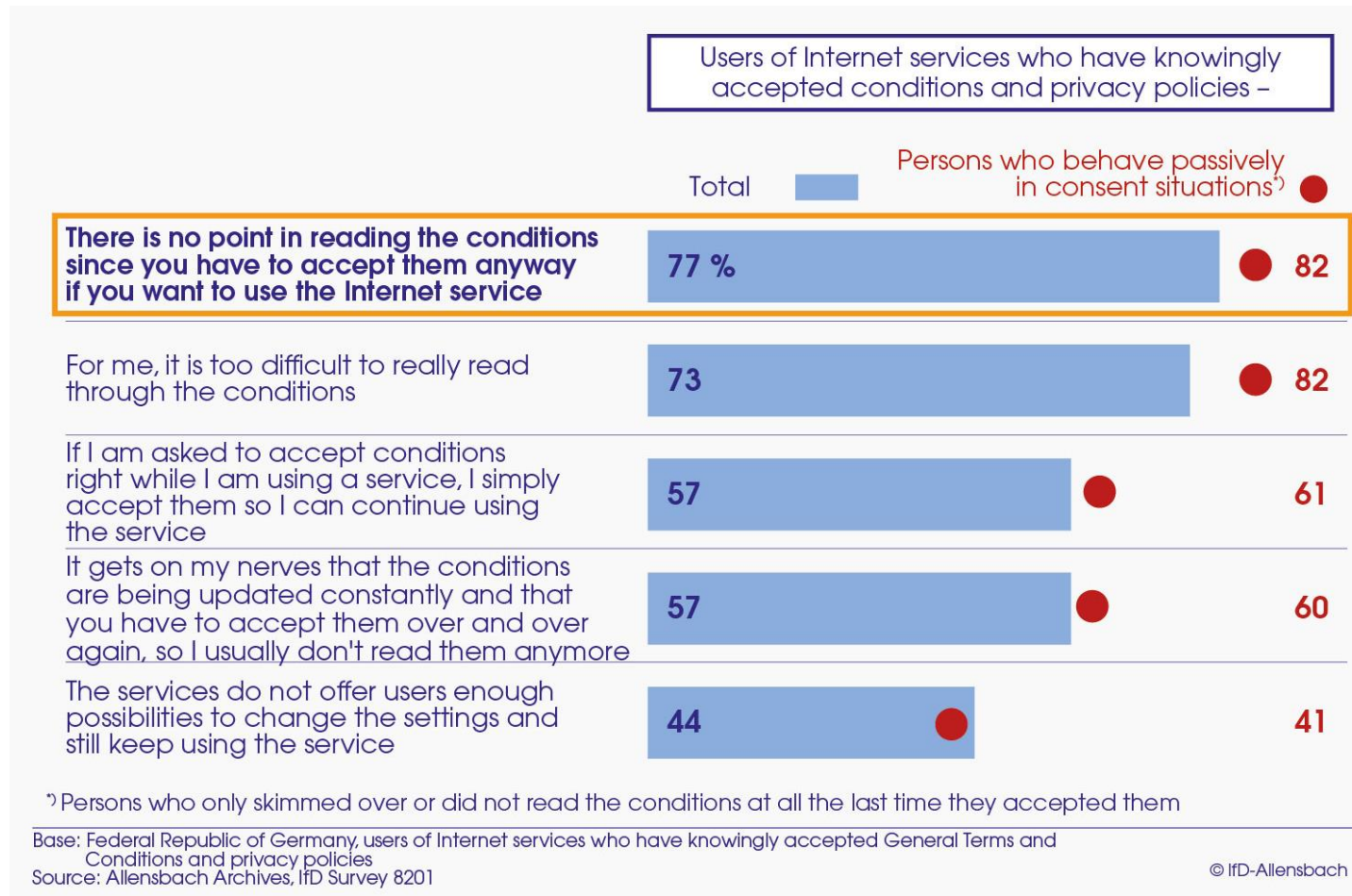


Users of all ages reject key conditions of using the sites

Example: WhatsApp



77% of web users regard reviewing the conditions as a waste of time because accepting them is mandatory anyway



Young users in particular assume they are protected by law

