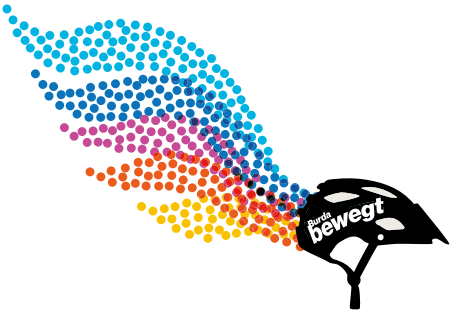
Hubert Burda Media



DIE BURDA BEWEGT
CHALLENGE 2021
RADELN

Registration
for "Burda bewegt Challenge 2021"
from July 21 to July 22, 2021

Important information:

From **Wednesday, July 21** to **Thursday, July 22, 2021** the "Burda bewegt Challenge 2021" takes place throughout Burda.

- **Who:** Burda employees at all German locations are welcome to take part.
- **Where:** Each participant chooses their own starting point (e.g. from their home office, holiday destination, or from the office itself), their route and how far they will cycle.
- **How:** Each participant cycles either alone or in a small group (while maintaining the necessary distance, of course). At the finish line, all left to do is to send a screenshot of the tracking app with the number of kilometres completed and – on a voluntary basis – a cycling selfie to burdaradelt@burda.com.
- **Why:** This year, all money raised will go to the Tribute to Bambi Foundation, which supports organisations helping children in need throughout Germany.

Please note: Participant requirements and all other information can be found in the participation conditions: www.burda.com/en/burdaradelt/conditions. If you have any questions, please email burdaradelt@burda.com.

The registration deadline is Thursday, July 22, 2021.

Employee details*

First name Last name

Email address
(that we can use to send information and keep in touch about the event)

Single cyclist

Team cyclist
(e.g. "eatbetter-Team" / "Team Corporate Communications")

Employer details (company)*

Company name

Location

Participation conditions and registration*

Yes, I would like to register for the “Burda bewegt Challenge 2021”. The following conditions must be fulfilled to participate in the “Burda bewegt Challenge 2021”: www.burda.com/en/burdaradelt/conditions.

***Required fields**

Declaration of consent for the use of photographs:
Consent to the use of photographs is optional and is not required to participate in the “Burda bewegt Challenge 2021”.

I agree that Hubert Burda Media Holding Kommanditgesellschaft, Corporate Communications may use the photographs/videos provided by me for documentation and reporting purposes on the basis of Article 6(1)(a) of the General Data Protection Regulation within the EU. The recordings shall be used to document both the event itself and the participation of individual persons.

Individual images and videos may be reproduced, distributed, and made publicly available on our websites [www.burda.com, intra.burda.com, HBM accounts on Instagram, Facebook, LinkedIn, Flickr] for the purpose of internal and external reporting about the event. Data provision is not prescribed by law or contract and is not compulsory. It is required for the specified purpose unless stated otherwise. The minimum age is 16 years. You have the right to be informed, the right of access, the right to rectification, the right to erasure, the right to restrict processing, the right to data portability and the right to submit objections to a regulatory body. You also have the right to withdraw consent at any time. This does not affect the lawfulness of all processing performed on the basis of consent given up to the point at which consent was withdrawn. You can exercise your right to withdraw consent by, for example, sending an email to the relevant account (burdaradelt@burda.com). You can contact our company data protection officers using the details provided in our data privacy statement.

Yes No